

Curriculum Vitae Alfred W. Moeckli

PERSONAL DATA

Date of birth July 2, 1960 in Lucerne / Switzerland
Civil status married, one son born in 1993
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EXPERIENCE

- 2019 – Today **Moeckli Finance and Management Ltd**, Zurich (Switzerland)
Founder and CEO
• Consulting and Board Mandates
- 2013 to 2019 **VP Bank Ltd**, Vaduz (Liechtenstein)
Group Chief Executive Officer
Chairman VP Bank (Switzerland) Ltd. 2013 to 2019
Chairman VP Bank (Luxembourg) SA 2013 to 2019
Chairman VP Bank (Singapore) Ltd. 2013 to 2018
Member of the Board / Liechtenstein Bankers Association
• Publicly listed Private Banking Group headquartered in Liechtenstein
• Average yearly profit and share price/market capitalization more than doubled in five years
• Three successful M&A acquisitions and integrations
- 2010-2013 **bank zweiplus ag**, Zurich (Switzerland)
Chief Executive Officer
• Successful operational turnaround
- 2008-2010 **Falcon Private Bank Ltd. (formerly AIG Private Bank)**, Zurich (Switzerland)
Deputy Chief Executive Officer & Chief Operating Officer
• Crisis management and trade sale to new shareholders
- 2008-2010 **bank zweiplus ag**, Zurich (Switzerland)
Member of the Board of Directors
- 2003-2008 **Ininvest Ltd**, Zug (Switzerland)
Founder/Owner & Chief Executive Officer
• Financial and investment consulting
• Interim management and board mandates

- 2004-2010 **Tradejet Ltd – www.tradejet.ch**, Zurich (Switzerland)
Founder/Owner, Chairman & Former Chief Executive Officer
- Online Broker, company majority owned by EUWAX AG/
Stuttgart Stock Exchange
 - Trade sale executed in 2010
- 1999-2002 **Swissquote Bank**, Gland & Schwerzenbach (Switzerland)
Chief Executive Officer
Board Member Swissquote Group Holding Ltd 1999/2000
Chief Executive Officer Swissquote Trade Ltd 1999/2000
- Successfully launched one of the first online brokers in Switzerland
 - Buildup of the premier online bank of Switzerland with CHF 25 millions
- 1998-1999 **Citibank (Switzerland) SSB Citi Asset Management Group**,
Geneva (Switzerland)
Director & Global Head Exchange Listed Products
Alternative Investment Strategies
- 1993-1998 **Citibank (Switzerland)**, Zurich (Switzerland)
Vice President and Head of Capital Markets
- Member of Management Committee Corporate Bank Switzerland
- 1992 **Booz · Allen & Hamilton Inc.**, Munich (Germany)
Summer Associate in Financial Services Consulting
- Defined retail strategy of a major Austrian Bank
- 1987-1990 **Banque Paribas (Suisse) SA**, Geneva (Switzerland)
Vice President and Head of Trading
- Created one of the largest OTC market making operations in
Switzerland
- 1984-1987 **Banque Gutzwiller, Kurz, Bungener SA**, Geneva (Switzerland)
Assistant Vice President and Head of Trading
- 1982-1984 **Yamaichi (Switzerland) Ltd**, Zurich/Geneva (Switzerland)
Assistant Vice President
- 1981-1982 **Carr, Sebag & Co.**, Geneva (Switzerland) and London (UK)
Institutional salesman for British and Far Eastern stocks and bond
- 1977-1981 **Credit Suisse**, Zurich (Switzerland)
Apprenticeship
- Federal Certificate of Capacity in Banking; 98th percentile on final exam.
 - Exposed to all areas of a universal bank

MOECKLI

FINANCE AND MANAGEMENT

EDUCATION

- 1981-1993 **J.L. Kellogg Graduate School of Management Northwestern University,**
Evanston, IL (USA)
- Master of Business Administration degree, 1993
 - Majors in finance, international business and marketing. “Dean’s list”.
Grade Point Average of 3.74/4.00.

LANGUAGES

German mother tongue, perfectly fluent in English and French.

INTERESTS

Private pilot with instrument rating, outdoor expeditions, overland travelling with expedition truck, production of own olive oil.