

**CURRICULUM VITAE ALFRED W. MOECKLI**

**PERSONAL DATA**

Date of Birth July 2, 1960 in Lucerne (Switzerland)  
Civil Status Married  
Phone +41 43 266 77 88  
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**EXPERIENCE**

- 2013 to 2019 **VP Bank Ltd**, Vaduz (Liechtenstein)  
Group Chief Executive Officer  
Chairman VP Bank (Switzerland) Ltd. 2013 to 2019  
Chairman VP Bank (Luxembourg) SA 2013 to 2019  
Chairman VP Bank (Singapore) Ltd 2013 to 2018  
Member of the Board / Liechtenstein Bankers Association
- Publicly listed international Private Banking Group
  - Average yearly profit and share price/market capitalization more than doubled in five years
  - Three successful M&A acquisitions and integrations
- 2010-2013 **bank zweiplus ag**, Zurich (Switzerland)  
Chief Executive Officer
- 2008-2010 **Falcon Private Bank Ltd. (formerly AIG Private Bank)**, Zurich (Switzerland)  
Deputy Chief Executive Officer & Chief Operating Officer
- Crisis management and trade sale to new shareholders
- 2008-2010 **bank zweiplus ag**, Zurich (Switzerland)  
Member of the Board of Directors
- 2003-2008 **INIVEST Ltd**, Zurich (Switzerland)  
Founder/Owner & Chief Executive Officer

**MOECKLI**  

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**FINANCE AND MANAGEMENT**

- 2004-2010 **Tradejet Ltd – [www.tradejet.ch](http://www.tradejet.ch)**, Zurich (Switzerland)  
Founder/Owner, Chairman & Former Chief Executive Officer
- 1999-2002 **Swissquote Bank**, Gland & Schwerzenbach (Switzerland)  
Chief Executive Officer  
Board Member Swissquote Group Holding Ltd 1999/2000  
Chief Executive Officer Swissquote Trade Ltd 1999/2000
- 1993-1999 **Citibank (Switzerland)**, Zurich & Geneva (Switzerland)  
Vice President and Head of Capital Markets  
Director Alternative Investment Strategies
- 1992 **Booz · Allen & Hamilton Inc.**, Munich (Germany)  
Summer Associate in Financial Services Consulting
- 1987-1990 **Banque Paribas (Suisse) SA**, Geneva (Switzerland)  
Vice President and Head of Trading
- 1984-1987 **Banque Gutzwiller, Kurz, Bungener SA**, Geneva (Switzerland)  
Assistant Vice President and Head of Trading
- 1982-1984 **Yamaichi (Switzerland) Ltd**, Zurich/Geneva (Switzerland)  
Assistant Vice President
- 1981-1982 **Carr, Sebag & Co.**, Geneva (Switzerland) and London (UK)  
Institutional salesman for British and Far Eastern stocks and bonds
- 1977-1981 **Credit Suisse**, Zurich (Switzerland)  
Apprenticeship

**EDUCATION**

- 1981-1993 **J.L. Kellogg Graduate School of Management Northwestern University**,  
Evanston, IL (USA)
- Master of Business Administration degree, 1993
  - Majors in finance, international business and marketing

**LANGUAGES**

German mother tongue, perfectly fluent in English and French.

**INTERESTS**

Holder of Commercial Pilot license, outdoor expeditions, overland travelling with expedition truck, production of own olive oil.